

Marketing Research 6th Edition Naresh Malhotra

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What Is Marketing? A Brief Overview | Salesforce

What is Marketing? — The Definition of Marketing — AMA

What Is Marketing? Definition, Strategies, & Key Concepts Explained

Marketing | Definition, Tactics, Purpose, & Facts | Britannica Money

Marketing - Wikipedia

Understanding Marketing in Business: Key Strategies and Types

What Is Marketing? An Introduction to Marketing

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