

Marketing Channels 7th Edition

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Marketing is the process of creating and delivering value-based arguments for your offerings. If you're not sure how to market your business, learn how. The plan is created to accomplish specific marketing objectives, outlining a company's advertising and marketing efforts for a given period, describing the current marketing position of a business, and ...

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products, often by promoting its offerings so that customers perceive ... Dec 23, 2024 · Marketing is the art of promoting and selling products or services. It's not just about transactions; it's about understanding people's desires and inspiring them to act. In this guide, we'll ...

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