

# 2017 Drone Market Sector Report Prospectus

**GoPro, Inc** Niccolò Pisani 2018 Although GoPro has experienced tremendous growth since its foundation, investors have started to lose faith in the ability of the firm to continue on its success path. On March 14, 2017 the stock price reached an all-time low of \$7.24 and has been trading below \$10.00 ever since, thus considerably below the initial IPO price of \$24.00 set in June 2014. This case describes how GoPro has rapidly grown to be a billion-dollar company and elaborates on the several challenges it has been facing in the recent past. Particularly, the competition in the action camera market has become very fierce. For example, the Chinese producer Xiaomi, which has launched products that are technologically advanced while priced very aggressively, has seen increased market share. At the time of the case, in June 2017, GoPro has just completed its entry into the drone market with the introduction of its model Karma. Despite the strong competitive pressures that characterize the drone market--with the Chinese manufacturer DJI holding approximately 70% of the worldwide market share--GoPro hopes this move will help its comeback. The case invites students to put themselves in the shoes of a business consultant who has been hired by GoPro to evaluate its entry into the drone market and provide recommendations to the top management team on how to win the competitive battle and become profitable again.

*Proceedings of STCCE 2022* Nikolai Vatin 2022-09-29 This book gathers selected contributions in the field of civil and construction engineering, as presented by international researchers and engineers at the 3rd International Scientific Conference on Socio-Technical Construction and Civil Engineering (STCCE), held in Kazan, Russia on April 21-29 2022. The book covers a wide range of topics including building constructions and structures, bridges, roads and tunnels, building materials and products, energy efficiency and thermal protection of buildings, ventilation, air conditioning, gas supply and lighting in buildings, innovative and smart technologies in construction, transport system development. The contributions, which were selected by means of a rigorous international peer-review process, highlight numerous exciting ideas that will spur novel research directions and foster multidisciplinary collaborations.

**Technology and the Blue Economy** Nick Lambert 2019-09-03 70 per cent of the planet is covered by water, and 90 per cent of global economic trade is transported by sea. The world's seas and oceans are big business. Based on gross marine product, the ocean can be considered the world's seventh-largest economy, with the total global value of the Blue Economy predicted to rise to \$3 trillion by 2030. Grounded in detailed market research, and brought to life through over 250 meticulously researched case studies, *Technology and the Blue Economy* presents a compelling overview of an inspiring and innovative sector that includes offshore renewable energy, ports and harbours, shipping, maritime surveillance, cyber security, aquaculture and ocean conservation. It tackles questions like these: · With Earth observation satellites providing unprecedented levels of data about the ocean, can machine learning capabilities develop at pace to make sense of all this new information? · How can ships protect themselves when one shipping firm alone records 50,000 daily attempts to breach its cyber security systems? · With floating wind farms now pushing further out to sea to convert natural energy, what role do robots have in managing essential maintenance in these more remote environments? · When passenger ferries are already sailing themselves and self-docking in port without human intervention, are we entering an age where human error is eradicated? · With fish farming predicted to account for 62 per cent of all the seafood consumed globally by 2030, how can 3D imaging cameras and net-cleaning robots help to stop mass deaths of fish that can run into millions in a single incident? · In the age of smartphone ubiquity, how important a role might social media and citizen science play in ocean conservation? · With luxury cruise ships now marketing themselves as 'smart, connected cities', crunching passenger data in real-time, do they now provide the gold standard of customer experience within the tourist industry? · Is optical scanning technology the solution to countering slavery at sea, a real concern in the south-east Asian fishing industry? · Can satellite-enabled tracking and autonomous clean-up systems help to counter one of the greatest conservation issues of the day - the fight against ocean plastic pollution? *Technology and the Blue Economy* explores how innovators can develop the right business models to

capitalize on growth opportunities, and analyses the critical success factors for emerging technologies.

**Mastering Drones** Adidas Wilson The information below is the reason I wrote this book, drones will be commercialized in the future surrounding the year 2025 according to research I've seen. Now is the time as an entrepreneur for making money with drones. Commercial drones and their services are expected to become a multibillion-dollar industry in the next decade, according to a new report from market intelligence firm Tractica. The report says that in 2017, drone revenue should amount to \$792 million — mostly from hardware sales. By 2025, Tractica predicts the market will rise to \$12.6 billion, with two-thirds of the revenue coming from drone-based services rather than hardware. "A number of major industries are seeing strong value propositions in utilizing drones for commercial use," says Tractica research analyst Manoj Sahi. He named media, real estate and disaster relief as just a few of the industries that could use drone-enabled services. The report says that advances in technology, economies of scale, cloud-based applications and the drive to disrupt the market will contribute to commercial drone success in the coming years. Via GeekWire Introduction 1. Drone Aerial Photography 2. Drone Business Plan 3. Drone Gold Rush 4. Drone Operator FAA Rules 5. Drone Licensing 6. Commercial Drones 7. Air Drone Business Benefits 8. Drone Apps 9. Drone Businesses for the NOW 10. Marketing Drone Photography 11. Entrepreneurs and Drones 12. Drone's in 2025 13. Security Drone Project 14. Drone Photography Business 15. Video Drone Business 16. Reinventing Healthcare 17. Drones via Real Estate 18. Drones and Hacking 19. Drone Business Ideas 20. Drone Wedding Photography 21. FPV flying in Drone Operation 22. Intro to Drone Racing Sports 23. Professional Drone Racing

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