

## Work Rules By Laszlo Bock

**Exception to the Rule: The Surprising Science of Character-Based Culture, Engagement, and Performance** Peter J. Rea 2017-09-15 The antidote to navigating turbulent times isn't more rules. It is timeless virtue that creates sustainable value. Thoughtful leaders are keenly aware of the enormous challenge they face to drive high performance in a world that continues to ratchet up pressure and uncertainty. Some leaders respond by getting tough and establishing strict rules. They get people in line, but they don't inspire excellence. Wise leaders, on the other hand, help their people practice character to navigate their way through the turbulence—without lowering performance expectations. As a result, their people are more reliable under pressure. Exception to the Rule links ancient wisdom with contemporary science on high performance, teamwork, and engagement. Building an organizational culture based on classical virtues—of trust, compassion, courage, justice, wisdom, temperance and hope—is both strategically smart and a better way to live. Exception to the Rule walks you through the steps of helping everyone in your organization focus on character defined by virtue. The word virtue means excellence, which is why each one is essential to help people perform at a high level despite uncertainty and pressure. Under character-based leadership, teams work better together, creativity flourishes and engagement increases. The most powerful idea of Exception to the Rule is this: character defined by virtue is not based on birthright; it can be learned and practiced. Everyone can develop habits to become better than they were. While character cannot be legislated, character can be cultivated. As virtue proves its value, the culture you have can evolve into the culture you need.

Proceedings of the United States Naval Institute United States Naval Institute 2016

A Joosr Guide To Work Rules! by Laszlo Bock Bokish Ltd 2015 In today's fast-paced world, it's tough to find the time to read. But with Joosr guides, you can get the key insights from bestselling non-fiction titles in less than 20 minutes. Whether you want to gain knowledge on the go or find the books you'll love, Joosr's brief and accessible eBook summaries fit into your life. Find out more at joosr.com. Work is something no one seems to look forward to. Millions of people around the world dread going to work daily, but it doesn't have to be this way. Google has been doing business in a radically different way since 1998, and what works for them can work for you too. With thousands of employees worldwide, tech giant Google is a company known for having one of the most innovative and productive work atmospheres in the world. Many have tried to replicate its success and failed, but now Google's unique methods and strategies have been revealed! In Work Rules, you'll get a guided tour of what sets Google apart from other companies and why its employees love working there, all from the man who knows it better than anyone: Senior Vice President of People Operations, Laszlo Bock! You will learn: " How to manage your company's very best people-and your very worst " Why managers have too much power " How to hire the best candidates for a job, and how to keep them interested.

**The Science of Growth** Sean Ammirati 2016-04-26 In The Science of Growth, venture capitalist and Carnegie Mellon professor Sean Ammirati tackles the dos and don'ts of successful scaling, by looking at the startups that have won—and lost. The lean entrepreneurship movement has captivated Silicon Valley and entrepreneurs across the country. It's provided an agile framework to develop the right product solution for a given target market, and is now used by almost every fledgling company to do just that. The next challenge is growth - to achieve the financial returns and, more importantly, the impact they dreamed of when starting off on their adventure. Why do some companies realize the VC's goal of a 10x return on investment, while others flounder? What differentiates the companies that become part of the fabric of our lives and remain responsive, no matter how big they get from those that quickly fade? To find out, Ammirati looks at 20 different companies in pairs, who have achieved product-market fit at about the same point in history with the same general target customer—one of which has gone on to achieve real scale, while the other languished. As his research reveals, just a handful of choices—among them, who to partner with, how to finance growth, and how to use data—make all the difference in the world. With such intriguing examples

as LinkedIn vs. Spoke, Facebook vs. Friendster, and McDonald's vs. White Castle, Ammirati shows the secret of "the science of growth" and how to cultivate it in any organization.

*Working It: Disruption Rules* Greg Hutchins 2019-09 Are you Future Ready? McKinsey, the global consulting firm, estimates that between the present and 2030, 75 to 375 million workers need to switch jobs that will require new skills and new education just due to automation and tech disruption: "In terms of magnitude, it's akin to coping with the large-scale shift from agricultural work to manufacturing that occurred in the early 20th century in North America and Europe, and more recently in China. But in terms of who must find new jobs, we are moving into uncharted territory. Those earlier workforce transformations took place over many decades, allowing older workers to retire and new entrants to the workforce to transition to the growing industries. But the speed of change today is potentially faster. The task confronting every economy, particularly advanced economies, will likely be to retrain and redeploy tens of millions of midcareer, middle-age workers." In this book, we explore the Future of Work and how it's going to affect all of us in critical ways. We look at Disruption Rules through the lens of paradigm shifts, disruptive forces, and VUCA (Volatility, Uncertainty, Complexity, Ambiguity). We look at what causes these changes, why it matters to you the reader, how it impacts you, and most importantly, what you can learn and do as a result of these disruptions. The main title of this book is Working It. As the title implies, Working It can be what you do to earn a living or what you do to have fun or how you live your life. In other words, Working It is all the stuff you do that have meaning and value for you. So when you go through this book, you'll notice that many of the stories go beyond what you do at the place that provides you income. We focus on the meaning and things that are important to your Working It - Disruption Rules. When there's a disruption, most of us find a job or career book to find answers and encouragement. Most old-school job books provide life, career, or job road maps. Follow these steps and you'll get to where you want to be. If you believe these principles and follow these practices, you'll find a satisfying job and enjoy a substantial salary with guaranteed yearly increases. In this book, we want to get real, provide insights, and tell it like it is! The Future of Work impacts people on a daily basis since it deals with our human needs, wants, and expectations. The Future of Work is now! So, we'd say that the Future of Work is important and relevant to the vast majority of people worldwide.

*Hybrid Work* Johanna Bath 2023-06-19 Hybrid Work stellt Unternehmen vor neue Herausforderungen. Dieses Herausgeberwerk betrachtet das Thema erstmals aus einer gesamtunternehmerischen Perspektive. Es bezieht die Unternehmensstrategie, die Organisationsentwicklung, hybrides Führen bis hin zur Raumgestaltung mit ein und beschreibt, wie eine erfolgreiche Umsetzung auf allen Ebenen gelingt. Das Buch zeigt, wie eine gelungene Hybrid Work (= Arbeit im Büro + Home + Dritte Orte) aussehen kann und wie sie gestaltet wird. Und es beweist, welchen Einfluss letztlich eine gute hybride Arbeitsorganisation auf die Unternehmensperformance hat (Umsatz, Mitarbeitendenwachstum, etc.). Das Buch bezieht sich auf das von der Herausgeberin Johanna Bath entwickelte Organisationsentwicklungsmodell, welches auf einer großangelegten quantitativen Studie basiert. Inhalte: Was wir schon heute über die Zukunft der Arbeit wissen (und was noch nicht) Wie eine gelungene Hybrid Work aussehen kann und wie sie gestaltet wird Welche Rolle die Führung spielt und wie sie optimiert werden kann Mitarbeiter:innen mitnehmen Change Management Digitalisierung und Toollandschaft, Infrastruktur, Arbeitswelten Die digitale und kostenfreie Ergänzung zu Ihrem Buch auf myBook+: Zugriff auf ergänzende Materialien und Inhalte E-Book direkt online lesen im Browser Persönliche Fachbibliothek mit Ihren Büchern Jetzt nutzen auf mybookplus.de. *Hack Recruiting* Victor Assad 2019-07-23 Praise for Hack Recruiting "It is a brilliant piece of work. A must-read for those of us in global corporations, or companies of any size really, that seek to act NOW." --Julia Martensen, Head of HR Strategy and Innovation at DB Schenker. "Victor Assad uncovers longstanding empirical research from I/O psychologists on how to best match job candidates to jobs and the best of today's digital technology. He sees a world (that is emerging today) in which AI ontologies (which are identifying information and relationships about today's global and diverse workforces) will make significant

improvements for matching candidates to jobs while reducing recruiting cycle times, costs and selection biases. Victor points out that HR now has the digital tools it needs to dramatically transform recruiting and the role of the recruiter. HR can now build strategic talent pools, improve the employee experience, and digitally collect insightful analytics that will open up a new era of understanding on what truly drives employee performance and innovation." --Angela Hood, Founder and CEO of ThisWay Global. "Must read book if you are a recruiter or talent acquisition head. It goes over best practices and hacks each step of recruiting." --Sandeep Purwar, Founder/CEO, Bevov

*Personality at Work: The Drivers and Derailers of Leadership* Ronald Warren 2017-02-24 An Evidence-Based Approach to Personality and Leadership A leader's bullying and constant dismissal of his team's concerns nearly take down an entire company—and the global financial system. The U.S. Government has to provide a \$182 billion bailout. A new CEO transforms a near-bankrupt auto company and its infamously competitive culture becomes more collaborative and thrives—making it the only auto manufacturer to not take bailout funds. These stories share a truth: Each leader's personality set the course of their company's future. We all know that IQ, education, knowledge, and technical skills are essential for professionals, but they alone are insufficient for effective leadership. Who you are as a person—your personality and character—drives leadership performance and determines who thrives and who fails. In *Personality at Work*, psychologist Ron Warren lays out the key personality traits that drive high performance—and the common traits that derail it. Warren clusters closely related traits into four dimensions of behavior: • Teamwork/Social Intelligence • Deference • Dominance • Grit/Task Mastery. Each cluster is broken down into personality traits—13 in all. *Personality at Work* draws from research using the renowned LMAP 360 with 20,000 leaders and 250,000 360-feedback raters. An assessment used at organizations around the world, LMAP 360 is used at Harvard Business School, Yale School of Management, Underwriter Laboratories, BearingPoint, Deloitte, Teach for America, Clayton Homes, and more than 35 hospital systems throughout the United States. *Personality at Work* integrates research on personality and performance, teamwork, communications, judgment, and decision-making. You will learn how to ... • Recognize your own personality patterns and those of colleagues • Understand the links between personality, leadership, and organizational effectiveness • Turn insights into action, leading with Grit and EQ to drive individual and team performance

*Rituals Roadmap: The Human Way to Transform Everyday Routines into Workplace Magic* Erica Keswin 2021-01-26 #2 Wall Street Journal Bestseller, USA Today Bestseller, and Publishers Weekly Bestseller From the Wall Street Journal bestselling author of *Bring Your Human to Work* comes an indispensable guide to taking your employee engagement to the next level. In *Bring Your Human to Work*, Erica Keswin laid down the rules and protocols of a human workplace. Now, in *Rituals Roadmap*, she shows us how to further employee engagement, explaining that workplace rituals foster a sense of belonging and help workers connect with one another and their work. From our morning cup of coffee to the standing Wednesday morning meeting with our team, our lives are steeped in rituals. *Rituals Roadmap* combines cutting-edge scientific research with examples from the most human companies, like Starbucks, Microsoft, Chipotle and LinkedIn, showing how they establish rituals during meetings, employee onboarding procedures, and daily interactions among coworkers. Whether you choose to pass around a stuffed penguin at your weekly meeting to express gratitude like Aria Finger of DoSomething, or decide to make lunchtime a daily ritual with your team in the same way one top performing team at Douglas Elliman does, rituals create community and change us in a way that conjures lifelong commitments. If you're serious about employee engagement, *Rituals Roadmap* is your blueprint for creating a workplace full of engaged, connected employees who drive revenue and stay at their jobs long term.

*Product Management: Understanding Business Context and Focus* Asomi Ithia 2019-08-06 Product management starts here. Before building and managing products in mid-to-large organisations, product people need to understand the organisation's aims, strategies and culture and what they mean for them. *Product Management: Understanding Business Context and Focus* explores how business context and focus relate to, and impact, product management, from the organisation's vision statement to objectives, strategy, values and culture. Looking specifically at what each encompasses, the book examines the different approaches taken by organisations and how this flows down to and can be navigated by product

people. *Product Management: Understanding Business Context and Focus* is the second of a four book series. Together, the books are designed to provide a straight-talking and pragmatic approach to the creation, delivery and management of products in such a way that creates value for your customers and business.

**Um novo jeito de trabalhar** Laszlo Bock 2015-09-10 ELEITO UM DOS MELHORES LIVROS DE NEGÓCIOS PELA THE ECONOMIST, PELA FORBES E PELO BUSINESS INSIDER Um novo jeito de trabalhar apresenta os bastidores do Google, revelando detalhes sobre os processos de recrutamento e seleção, as ferramentas de gestão e avaliação de pessoas e o foco na cultura da empresa. Tudo isso a faz ser eleita ano após ano um dos melhores lugares para se trabalhar. Como vice-presidente de Operações de Equipes do Google, Laszlo Bock realizou uma grande investigação sobre como a filosofia certa de trabalho é capaz de atrair os maiores talentos e garantir que eles se desenvolvam, sejam bem-sucedidos e estejam felizes. Repleto de exemplos de ações que melhoraram o desempenho e a satisfação dos funcionários, este livro apresenta princípios que podem ser colocados em prática quer sua equipe tenha uma ou milhares de pessoas. Conheça alguns deles: • Contrate apenas pessoas melhores que você em alguma coisa, não importa quanto tempo isso leve. • Não confie somente no instinto: use dados para prever e moldar o futuro. • Faça da transparência o padrão e esteja aberto para receber feedback. • Aprenda com os melhores funcionários - e também com os piores. • Tire o poder dos gerentes e confie em seu pessoal. "Transforme sua equipe e seu local de trabalho." - Fortune "Dicas impressionantes de gerenciamento." - The Economist "Uma verdadeira obra de arte." - Forbes.com

**Evidence-Based Recruiting: How to Build a Company of Star Performers Through Systematic and Repeatable Hiring Practices** Atta Tarki 2020-01-24 Develop and execute systematic, best-in-class hiring practices to seize—and hold—the competitive edge in your industry Defending your business from the competition through regulations, differentiated technologies, brand recognition, and other methods is no longer a sustainable competitive advantage. In today's fast-paced, ever-changing business environment, you must take an offensive stance to keep your competitors at bay. And this groundbreaking guide provides the inspiration, the know-how, and the tools you need to achieve it. This book guides you through the process of designing and implementing a data-driven hiring strategy that will secure your business for the foreseeable future. Revealing how today's top innovators—including Netflix and Google—dominate their industries, it shows how you can do the same by implementing systematic and repeatable processes that lead to better, more consistent hiring outcomes. You'll learn how to: • Envision an evidence-based approach to hiring • Distinguish useful data from the data you don't need • Use the best technologies to achieve your recruitment goals • Build an effective talent-acquisition team • Improve on-the-job success predictions • Design well-defined and objective measures to improve hiring outcomes • Avoid the most common hiring pitfalls Data and analytics have been reshaping countless industries as they turn from anecdotal to evidence-based practices. The recruiting and hiring processes, however, have been intuition-based. That changes today. *Evidence-Based Recruiting* introduces an entirely new approach—one that relies on irrefutable facts and data, enabling you and your organization to thrive in the new era of talent acquisition. **Work Rules!** Laszlo Bock 2015-04-07 From the visionary head of Google's innovative People Operations comes a groundbreaking inquiry into the philosophy of work -- and a blueprint for attracting the most spectacular talent to your business and ensuring that they succeed. "We spend more time working than doing anything else in life. It's not right that the experience of work should be so demotivating and dehumanizing." So says Laszlo Bock, former head of People Operations at the company that transformed how the world interacts with knowledge. This insight is the heart of *Work Rules!*, a compelling and surprisingly playful manifesto that offers lessons including: Take away managers' power over employees Learn from your best employees-and your worst Hire only people who are smarter than you are, no matter how long it takes to find them Pay unfairly (it's more fair!) Don't trust your gut: Use data to predict and shape the future Default to open-be transparent and welcome feedback If you're comfortable with the amount of freedom you've given your employees, you haven't gone far enough. Drawing on the latest research in behavioral economics and a profound grasp of human psychology, *Work Rules!* also provides teaching examples from a range of industries-including lauded companies that happen to be hideous places to work and little-known companies that achieve spectacular results by valuing and listening to their

employees. Bock takes us inside one of history's most explosively successful businesses to reveal why Google is consistently rated one of the best places to work in the world, distilling 15 years of intensive worker R&D into principles that are easy to put into action, whether you're a team of one or a team of thousands. *Work Rules!* shows how to strike a balance between creativity and structure, leading to success you can measure in quality of life as well as market share. Read it to build a better company from within rather than from above; read it to reawaken your joy in what you do.

**La nueva formula del trabajo / Work Rules!: Insights from Inside Google That Will Transform How You Live and Lead** Laszlo Bock 2015-09-15 El vicepresidente sénior de gestión de personas de Google revela por primera vez una fórmula de trabajo que se ha convertido en leyenda global «Pasamos más tiempo trabajando que haciendo cualquier otra cosa. No resulta lógico que el trabajo resulte una experiencia desmotivadora y poco humana.» Esta la opinión de Laszlo Bock, responsable de gestión de personas de una empresa tan revolucionaria como Google. Esta idea es el eje de La nueva fórmula del trabajo, un manifiesto rompedor acerca de nuestra capacidad para cambiar la forma en la que trabajamos y vivimos. Bock proporciona ejemplos de un gran abanico de empresas que consiguen unos resultados espectaculares porque valoran y escuchan a sus empleados. Asimismo nos introduce en el interior de Google para explicar por qué se encuentra siempre entre los mejores lugares para trabajar, y aporta unos principios sorprendentes y contraintuitivos que son sencillos de implementar, tanto si usted trabaja solo como si dirige un equipo de miles de personas. Rompiendo las pautas de la gestión convencional, algunas de las lecciones que ofrece son: • Despoje de poder a los directivos y déselo a los empleados. • Aprenda de sus mejores personas, pero también de las peores. • Contrate solo a personas que sean más inteligentes que usted, cueste lo que cueste. • Págueles de forma injusta; es más justo. • No confíes en tu instinto: utiliza datos para predecir y dar forma al futuro • Sea transparente y dispuesto a recibir comentarios. • Si te sientes cómodo con la cantidad de libertad que le has dado a tus empleados, no has ido lo suficientemente lejos. La crítica opina... «El libro de Laszlo Bock constituye una revelación única: es al mismo tiempo un paseo por las interioridades de unas de las organizaciones con más talento del mundo, y un mapa para desarrollar una cultura basada en la creatividad. Cada emprendedor, líder, directivo, estudiante, cada persona que quiera saber cómo se construye un entorno de éxito, cohesionado y de alto rendimiento debería disponer de una copia.» Daniel Coyle, autor de *El pequeño libro del talento* «Bock desvela unas políticas muy poco tradicionales capaces de transformar radicalmente cualquier tipo de negocio, con una mirada directa y basa en resultados de los entornos laborales de hoy en día.» Indra K. Nooyi, presidenta y consejera delegada de PepsiCo

ENGLISH DESCRIPTION From the visionary head of Google's innovative People Operations comes a groundbreaking inquiry into the philosophy of work -- and a blueprint for attracting the most spectacular talent to your business and ensuring that they succeed. "We spend more time working than doing anything else in life. It's not right that the experience of work should be so demotivating and dehumanizing." So says Laszlo Bock, former head of People Operations at the company that transformed how the world interacts with knowledge. This insight is the heart of *Work Rules!*, a compelling and surprisingly playful manifesto that offers lessons including: • Take away managers' power over employees • Learn from your best employees-and your worst • Hire only people who are smarter than you are, no matter how long it takes to find them • Pay unfairly (it's more fair!) • Don't trust your gut: Use data to predict and shape the future • Default to open-be transparent and welcome feedback • If you're comfortable with the amount of freedom you've given your employees, you haven't gone far enough. Drawing on the latest research in behavioral economics and a profound grasp of human psychology, *Work Rules!* also provides teaching examples from a range of industries-including lauded companies that happen to be hideous places to work and little-known companies that achieve spectacular results by valuing and listening to their employees. Bock takes us inside one of history's most explosively successful businesses to reveal why Google is consistently rated one of the best places to work in the world, distilling 15 years of intensive worker R&D into principles that are easy to put into action, whether you're a team of one or a team of thousands. *Work Rules!* shows how to strike a balance between creativity and structure, leading to success you can measure in quality of life as well as market share. Read it to build a better company from within rather than from above; read it to reawaken your joy in what you do.

**Summary of Laszlo Bock's Work Rules! by Swift Reads** Swift Reads 2019-03 *Work Rules!* Insights from

*Inside Google That Will Transform How You Live and Lead* (2015) by Laszlo Bock describes the unorthodox methods Google uses to hire and retain the most talented employees. Google's founders, Larry Page and Sergey Brin, knew they wanted to create the world's best search engine...Purchase this in-depth summary to learn more.

*The Talent Manifesto: How Disrupting People Strategies Maximizes Business Results* RJ Heckman 2018-12-28 Rethink Everything You Know about Managing Talent in Today's Disruptive Landscape A Vice Chairman at Korn Ferry (KF)—the world's largest talent advisory and executive search firm—RJ Heckman has helped many of today's most successful companies develop talent-management strategies that ensure corporate success through good times and bad. Now, he shares his breakthrough methods with you. The *Talent Manifesto* reveals proven talent strategies and innovative recruiting and retainment methods gleaned from nearly three decades of consulting with the world's leading organizations. Heckman identifies the most common pitfalls in HR today and delivers an actionable program for avoiding them. He shows how to generate reliable data and use it to make the best decisions. He reveals all the game-changing HR strategies at your disposal and how to use them to drive superior business performance. As organizations across industries experience faster cycles of disruptive change, one factor looms above all others as a portent of their future success: whether they can recruit, develop, and retain top talent better and faster than their competitors. With *The Talent Manifesto*, you have everything you need to redesign your HR strategies, reshape perception of talent management, and measurably contribute to your organization's ability to compete—now and in the future.

*Creepy Analytics: Avoid Crossing the Line and Establish Ethical HR Analytics for Smarter Workforce Decisions* Salvatore V. Falletta 2024-02-27 Discover how to develop and implement an HR analytics system that benefits employees, as well as your organization The potential of HR analytics is a major discussion among scholars, practitioners, thought leaders, and technology vendors, with companies like Amazon, Apple, Google, and Meta digging deeply into HR research and analytics practices that extend beyond simple metrics, scorecards, and reporting. Additionally, ethical questions have begun to arise about the potential abuses of HR analytics with respect to technological advancements and the “datafication” of personal—and often trivial—characteristics, preferences, and behaviors that have little relevance to job performance. As a former chief human resources officer, head of Global HR Research and Analytics at a Fortune 100, and thought leader on this subject, Salvatore Falletta has witnessed first-hand the emergence of “creepy analytics” as a hot-button issue. In this one-of-a-kind guide, Falletta delivers a proven step-by-step process for establishing HR analytics capabilities that serve employees and organizations alike. You'll learn how to rethink and redefine HR analytics, determine stakeholder requirements, gather and transform data, communicate intelligence results, and establish an ethical ecosystem to ensure HR analytics remains a force for good.

**Summary of Work Rules! - [Review Keypoints and Take-aways]** PenZen Summaries 2022-11-29 The summary of *Work Rules!* - Insights from *Inside Google That Will Transform How You Live and Lead* presented here include a short review of the book at the start followed by quick overview of main points and a list of important take-aways at the end of the summary. The Summary of In the documentary titled "*Work Rules!*," released in 2015, we are taken behind the scenes of Google, one of the most influential and successful companies in the world. Bock explains in detail how Google is able to achieve this remarkable accomplishment while also being consistently ranked as the best employer in the world. *Work Rules!* summary includes the key points and important takeaways from the book *Work Rules!* by Laszlo Bock. Disclaimer: 1. This summary is meant to preview and not to substitute the original book. 2. We recommend, for in-depth study purchase the excellent original book. 3. In this summary key points are rewritten and recreated and no part/text is directly taken or copied from original book. 4. If original author/publisher wants us to remove this summary, please contact us at support@mocktime.com.

**The Gentle Art of Leadership** Brian Donovan 2024-11-12 What makes leaders great? The writing is on the wall. Quantitative and qualitative research indicate they consistently practise a Gentle Art of Leadership · Firsthand analyses of more than six thousand 360o feedback reports · Over 50 one-on-one interviews with Leaders · Reflections on hundreds of Executive Coaching sessions · Review of over 160 books and articles on leadership · Our own experiences as CEOs A compelling guide and handbook for

anyone in a leadership role. This Gentle Art of Leadership cuts against the grain of the often-held view that great leaders, CEOs, and team coaches are charismatic, extroverted, forceful characters with powerful egos; and that we need such big personalities to transform our companies, organisations, sporting teams and nations. Sometimes this view proves to be true, and we remember such characters. But more often, the greatest leaders who leave the greatest legacies, have a powerful mixture of personal humility, integrity and indomitable will for forwarding the health, success and long-term prosperity of their organisation and people. They seem to get the best out of others by genuinely treating them with dignity and respect, whilst focused on strategic outcomes.

*The Employee Advantage* Stephan Meier 2024-10-15 A strategic roadmap that will transform your company into an employee-first powerhouse, unlocking a competitive edge for enduring success. In an ever-shifting work landscape, leaders can no longer ignore their most overlooked stakeholders—their employees. In *The Employee Advantage*, behavioral economist Stephan Meier explains why organizations must value their employees as much as—if not more than—their customers: those that pivot toward an employee-centric model will be more profitable, innovative, and appealing to top talent. The good news? You don't need to start from scratch. The customer-centric tools that give you a competitive advantage can be repurposed to focus on employees. Through case studies of Fortune 500 companies like Costco, DHL, and Best Buy as well as smaller organizations, you will learn: Why employees care about more than just money when it comes to their jobs—the same way customers care about more than just price What two mindset shifts are essential to becoming an employee-centric workplace How improving your employee experience will benefit your business and your bottom line The future of work is human-centric. The companies that win in the marketplace will be those with the best employees. To get and stay ahead, businesses must embrace the employee advantage.

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romance. This diversity ensures that every reader, irrespective of their literary taste, finds Work Rules By Laszlo Bock within the digital shelves.

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