

Empresas Que Perduran

Empresas que perduran principios exitosos de compañías triunfadoras James Charles Collins 2006

Revista javeriana 2003

Carta económica regional 1997

Familias empresarias y grandes empresas familiares en América Latina y España Paloma Fernández Pérez 2015-07-07 Son numerosos los libros y artículos que analizan las claves del éxito de las familias empresarias y grupos familiares que perduran en el tiempo, si bien la gran mayoría de los negocios registrados como empresas desaparecen en dos generaciones. Aunque esos datos pudieran hacer pensar en el fracaso de este tipo de empresas, a través del estudio de los mayores negocios familiares de ocho países de América Latina y España a lo largo de más de un siglo, esta obra pone de manifiesto que las familias empresarias desaparecen de una empresa y surgen en otras continuando con la actividad a lo largo de décadas en un continuo proceso de adaptación, diversificándose en sectores que presentan mayores expectativas de rentabilidad o seguridad, alterando para ello la denominación jurídica de los negocios, el organigrama o los esquemas de gobierno. Con la metodología propia de la historia empresarial que combina archivos públicos y privados, entrevistas con un enfoque interdisciplinar, y con la participación de veintidós especialistas de once países, este libro revela que en América Latina y España son las familias empresarias, a través de empresas independientes o grupos, la clave histórica de la riqueza de los territorios en los que se desarrollan. Esta monografía se acompaña por un portal, accesible a través del sitio web de la Fundación BBVA, en el que se presentan distintos recursos adicionales como un análisis estadístico y gráfico de los datos resultado de esta investigación, además de una base de datos con la información sobre los mayores negocios familiares en los nueve países analizados para el año 2010. El conjunto de esta obra proporciona una herramienta de utilidad para un público lector del ámbito académico, así como para consultores y gestores económicos.

Actualidad económica 2005

Idea económica 1995

Qué pasa 1995

Apertura 1996

Empresas que caen Jim Collins 2021-03-10 El declive se puede detectar. El declive se puede evitar. El declive se puede revertir. Jim Collins es probablemente el académico más reconocido del mundo de la empresa y del management. Trabajó durante cinco años en Empresas que sobresalen que, publicado en 2001, se convirtió rápidamente en un éxito internacional. Los críticos siguen considerándolo el mejor libro de management de la pasada década. Tras el impacto generado por la caída de gigantes como Lehman Brothers o Enron, Collins ha dedicado otro lustro a estudiar qué factores arrastran a las grandes empresas a la ruina. ¿El declive puede ser detectado con la suficiente antelación para corregirlo?, ¿cuán hondo puede caer una compañía para que su recuperación sea inevitable?, ¿cómo se puede corregir una mala situación? En consecuencia, se trata de saber cuáles son los síntomas y las fases de la caída. Sólo siendo capaces de predecirla y detectarla se puede revertir a tiempo. ¿Y cuáles son para Collins esas fases? Fase 1: arrogancia nacida del éxito Fase 2: persecución indisciplinada del crecimiento Fase 3: negación del riesgo y el peligro Fase 4: búsqueda dramática de la salvación Fase 5: capitulación. Ser insignificante o morir Toda organización, no importa lo grande que sea, es vulnerable. No existe ninguna ley que garantice la supervivencia, pero como concluye este trabajo de investigación, algunas empresas logran sobrevivir a las crisis siendo aún más fuertes que antes.

Empresas que perduran James C. Collins 1995

Empresas que perduran James Charles Collins 1996

Los modernos alquimistas Iván Darío Parra Mesa 2004 La naturaleza del conocimiento: una cuestión de perspectiva - Mirando con distintos lentes - El ciclo de generación de valor organizacional - La formación de un concepto - Ciclo de mantenimiento o de aprendizaje adaptativo - Ciclo de innovación o de aprendizaje

generativo - La gestión del conocimiento - La organización inteligente - Empresa y sociedad - La sociedad del conocimiento - El verdadero problema.

Culturas obreras y empresariales 2000

Por qué necesitas un coach Juan Carlos Cubeiro Villar 2011-04-12 El coaching es una herramienta eficaz que te impulsa a la acción y te permite alcanzar tus objetivos de vida. Te ayuda a superar los miedos y las creencias que te separan de esos objetivos y, por lo tanto, facilita el acceso a la sabiduría interior, donde están las respuestas que necesitas para maximizar tu potencial de desarrollo. Este libro te dirá si realmente necesitas un coach, en qué puede ayudarte y qué puede aportarte: • Conoce los aspectos básicos del coaching — verás como funciona la magia del diálogo para impulsarte en la dirección correcta. • Saca partido de ti mismo — haz tus primeros pasos en tu recorrido personal mediante un mayor conocimiento de tu persona, en tu profesión y trabajo, en las relaciones personales, en tu relación con el dinero. • Controla el estrés — mejora tu calidad de vida. • No hay otro como tú — descubre por qué eres único. • Un cambio radical — trabaja para el cambio y prepárate para disfrutarlo.

Empresas Que Perduran James C. Collins 2003-07

Estrategias en tiempos de turbulencia Michael Penfold-Becerra 2009

Empresas que sobresalen Jim Collins 2011-02-04 ¿Cómo pueden sobresalir las empresas?, ¿cuáles son las características diferenciadoras universales que hacen que una compañía pueda sobresalir respecto a las otras? Tras un amplio estudio, Collins y su equipo de investigación identificaron una serie de empresas que experimentaron un importante progreso fruto de sus magníficos resultados y que, además, los mantuvieron durante al menos quince años. Después de dar el salto, estas empresas generaron una rentabilidad acumulada de las acciones que superó al mercado bursátil en general, en una media de siete veces durante quince años, mejor que el doble de los resultados obtenidos por un índice, compuesto por las principales empresas del mundo, incluidas Coca-Cola, Intel, General Electric y Merck. El equipo de investigación contrastó las diferencias existentes entre este grupo de empresas, y otro que no lo había logrado ¿En qué se diferenciaban entre sí?, ¿por qué unas se volvieron muy rentables y otras no? Durante cinco años se analizó el historial de las veintiocho empresas del estudio. Después de valorar montañas de datos y miles de páginas de entrevistas, Collins y su equipo descubrieron las claves determinantes de la grandeza, o lo que es lo mismo: por qué algunas empresas sobresalen y otras no. Las conclusiones, plasmadas en este libro, sorprenderán y darán luz sobre todas las áreas de la estrategia y la práctica de la gestión: • El liderazgo necesario para dirigir una empresa • El concepto de erizo (simplicidad dentro de los tres círculos). • Cultura de la disciplina • Aceleradores de tecnología • El disco y la espiral de declive Este libro, elegido por medios de referencia como uno de los mejores de la pasada década, está considerado como la fórmula para el éxito de cualquier empresa. Por tanto, ¿quién puede permitirse ignorar sus conclusiones?

Empresas que sobresalen 2006-02

Mercadeo de consumo masivo, 1985-2005 Juan Pablo Avilán Aristizábal 2006

Grupo Empresarial Antioqueño Nora Elena Acosta González 2003

Empresas Que Perduran

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