

# Customer Satisfaction Definition By Philip Kotler

CUSTOMER definition: 1. a person who buys goods or a service: 2. a person who buys goods or a service: 3. a person who.... Learn more. In sales, commerce, and economics, a customer (sometimes known as a client, buyer, or purchaser) is the recipient of a good, service, product, or an idea, obtained from a seller, vendor, or supplier via a ... A customer is someone who buys goods or services, especially from a shop. Our customers have very tight budgets. ...a satisfied customer. ...the quality of customer service. cus•tom•er (kus' tə mər), n. a person who purchases goods or services from another; buyer; patron. Informal Terms a person one has to deal with: a tough customer; a cool customer. Customer definition: One that buys goods or services, as from a store or business. Apr 7, 2026 · What Defines a Customer? A customer is an individual or business that purchases a company's goods or services. Customers are important because they drive revenues. Jan 8, 2025 · A customer is a person or a business that purchases other businesses' offerings. Every business designs its products or services based on the needs and wants of the customers. In sales, commerce, and economics, a customer (sometimes known as a client, buyer, or purchaser) is the recipient of a good, service, product or an idea - obtained from a seller, vendor, or supplier via a ... The meaning of CUSTOMER is one that purchases a commodity or service. How to use customer in a sentence. A customer is someone who buys something, especially from a shop. She's one of our regular customers. A client is a person or company that receives a service from a professional person or organization in ...

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