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Today's HR for a Sustainable Tomorrow R.K. Mishra 2012-03-20 We are now going through a sustainability revolution that will rival the agricultural and industrial revolutions in the way it will transform society. Innovation and creativity will be needed to develop radical, new products that are less damaging to the environment and generate new business and job. The book is of interest to all business and management students, academicians, researchers, practitioners, consultants, corporate managers, governments, non-governmental organizations and international organizations with special interest in issues relating to HRM for sustainability. The book is centered on the theme of HRM and sustainability. The authors have pulled different strings of HRM enabling sustainability from the designing and assembling the HR functions for sustainability to creating sustainable culture to best practices in HRM for sustainability. The authors have shared various perspectives in terms of the role of HRM for sustainability from culture building to employer branding to employee engagement. The authors have also reflected upon the role of HRM in managing future workforce and creating conducive and sustainable employee relations.

Indian Books in Print 2003

International Business Management Pradip Kumar Sinha 2009 In today's rapidly changing scenario of the world, the study of international business management has become necessary for management students. This book has been developed to set a new standard for international business textbooks. The book provides a comprehensive and up-to-date coverage of all the related world issues with special reference to India. It is written in simple language and maintains an integrated and logical flow from beginning to end. The book mainly focuses on managerial implications, which caters to the needs of management students. The book presents a thorough review of economies and politics of international trade and investment and various functions and forms of Global monetary system. It is hoped that this book will definitely be liked and appreciated by the readers/ students.

International Business K. Aswathappa 2003

International Business Dr. V.C. Sinha 2020-06-03 International Business by Dr. V.C. Sinha is a publication of the SBPD Publishing House, Agra. The book covers all major topics of International Business and helps the student understand all the basics and get a good command on the subject.

ICT, Cities, and Reaching Positive Peace Ali Cheshmehzangi 2022-07-18 This book is the first attempt to explore the use and application of Information and Communication Technology (ICT) and related smart technologies in cities and for the sole purpose of reaching positive peace. The everyday usage of digital technologies in cities encourages us to study the benefits, co-benefits, disadvantages, and threats of ICT application in cities and urban environments. The continuous growth of digital technologies and their growing demand in everyday urban practices and systems are already known to scholars, practitioners, and policy-makers. However, this book explores whether or not such applications and usage help us reaching positive peace. This approach is novel in the field of urban studies, allowing us to identify and highlight best practices, successes, and failures of ICT application to meet positive peace pillars. The scope of the book highlights our focus on positive peace and its eight pillars, mainly how they are meant to be achieved in cities and urban areas. With an analytical view on the topic, we aim to reflect on the systematic features of urban systems, using positive peace pillars as the primary targets. We believe ICT application and usage in cities could be more directive and beneficial to reach peace and prosperity to achieve such a goal.

Therefore, this book provides a holistic guideline and coverage of ICT use for positive peace pathways and peace-building practices. We hope the findings of the book help researchers and policy-makers to come up with novel and integrated strategies, ensuring that our everyday usage of digital technologies, ICT, and smart tools, are more meaningful and people-oriented.

Domestic and global logistics. Driving forces for the internationalization Simon Peter Olupot 2020-07-30

Submitted Assignment from the year 2019 in the subject Business economics - Supply, Production, Logistics, , language: English, abstract: This paper is about logistics and wants to distinguish between domestic and global logistics. Additionally, it discusses the driving forces for the internationalization of logistics and the related challenges. Today, logistics has acquired a wider meaning and is used in business for the movement of raw materials from suppliers to the manufacturer and finally the finished goods to the consumers. Logistics is also referred to as physical distribution. No other area of business operations involves the complexity or spans the geography of logistics. All around the world, 24 hours of every day, seven days a week, during 52 weeks a year, logistics is concerned with getting products and services where they are needed at the precise time desired. It is difficult to visualize any marketing, manufacturing or international commerce without logistics. Domestic logistics involves tracking and coordinating the flow of goods and services from their sources until the customer receives a final product within the same country. So "international logistics" refers to the flow of goods, services, or people between different countries
International Business Justin Paul 2010-12 This book, now in its Fifth Edition, provides a clear understanding of the contemporary business environment, strategies and the functional aspects in the international business arena, taking into account the rapid growth and the various changes taking place in this field. The book gives up-to-date data and information on International Business. It familiarizes the readers with many important areas such as WTO agreements, global marketing, MNCs and their growth strategies, foreign exchange and risk management, regional trade agreements, liberalization and imports, EXIM procedures, and FDI. What's New to this Edition: New Chapters Chapter 14: Country Evaluation and Selection Chapter 28: Institutional Framework for Export Promotion Chapter 29: Management Practices and Strategies of Japanese Multinationals New Case Studies: Managerial Challenges India's Trade Policy European Union Update on Ranbaxy Case Toyota With the addition of these new chapters and new case studies, the new edition should prove highly useful as a text for the students of Management, Commerce and Economics. It would also be of great benefit to practising managers in International Business, exporters and importers.

ORGANIZATIONAL BEHAVIOUR, SECOND EDITION CHITALE, AVINASH K. 2019-07-01 For creating a balance in the organizational environment, harmony amongst the employees and the employer is a prerequisite. The factors that help in determining an organizational balance are the sociology of an environment, psychology of the people working there, channels of communication along with a sound and rational management. The book highlights the fundamental concepts of organizational behaviour, and its applications in the Indian organizational scenario. The second edition of the book, maintaining the same chapters' organization as in the previous edition, comprises 28 chapters based on the fundamental concepts of organizational behaviour, and case studies from various Indian industry verticals. These case studies reveal the authors' experience in real-life scenario as consultants as well as their observations pertaining to the concepts of organizational behaviour. Besides, the text lays emphasis on some modern tools of management such as TQM, BPR and Knowledge Management, which is a unique feature of this book. The book is designed for the students of management and psychology. Moreover, it is useful for the postgraduate students of commerce as well as it is of immense use to the personnel associated with technical, commercial and IT-based industries requiring human resource management. KEY FEATURES • Every chapter is concluded with a real-life case study. • Appendices added to most of the chapters contain research-based questionnaire instruments. • Discussion Questions on Case studies enhance learning among students. NEW TO THE SECOND EDITION Includes three new sections on 'Case Study Method as an

Important Pedagogy', 'Classification of Case Studies' and 'Steps of Solving a Case'. Incorporates 29 new short and sharp cases at the end of the book to make the reader aware of real-life situations. TARGET AUDIENCE • MBA / PGDM / BBA • BA (Hons.) Psychology • MCom

Proceedings of MAC 2018 in Prague group of authors 2018-05-24 The conference proceedings -

International Academic Conference in Prague 2018 (May)

Information Systems for Intelligent Systems Andres Iglesias 2025-05-30 This book includes selected papers presented at World Conference on Information Systems for Business Management (ISBM 2024), held in Bangkok, Thailand, during September 12-13, 2024. It covers up-to-date cutting-edge research on data science, information systems, infrastructure and computational systems, engineering systems, business information systems, and smart secure systems.

Yojana 1993

Managerial Strategies for Business Sustainability During Turbulent Times Leon, Ramona-Diana 2017-07-12 As the economy fluctuates, so does the need for resilient business practices. If organizations can remain strong and steady during difficult times, they will be more fruitful during successful periods as well. Managerial Strategies for Business Sustainability During Turbulent Times is a crucial resource that discusses successful methods and techniques for building sturdy company practices. Featuring pertinent topics such as sustainable supply chains, knowledge management, information sharing, and performance evaluations, this is an ideal scholarly reference source for CEOs, managers, business students, and researchers that would like to discover more unique and engaging ways to build a strong business foundation.

International Trade and Finance Mohd. Akbar Ali Khan 2006 Contributed articles presented earlier at a National Seminar sponsored by UGC-South Eastern Regional Office predominantly on commercial policy of India and the world.

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